

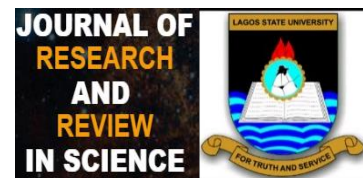
ORIGINAL RESEARCH

Assessment of Software Project Proposal using Analytical Hierarchy Process: A Framework

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Abstract:

Introduction: Application software helps organizations to perform effectively and efficiently in the competitive environment, thus providing customers with value-added services. High significance of application software stimulates organizations to carry out thorough evaluation of software project proposals that vendors submit with the aim of selecting the best proposal. This process entails a number of assessment criteria, multiple conflicting goals, and increasingly turbulent business environment. The Analytical Hierarchy Process (AHP) provides a platform for multi-criteria assessment of quantitative and qualitative variables in the decision process.

Aim: This research focused on development of AHP based model for software project proposal assessment, which will enable decision makers in the selection of a proposal that guarantees optimal performance when implemented.

Materials and Methods: We developed an AHP-based model for selection of software projects based on pair-wise comparison data from twenty domain experts. AHP process consists of three phases: Decomposition phase for identification of decision alternatives and evaluation criteria; Measurement of Preference phase for identifying relative importance of criteria using pairwise comparison matrix; and Synthesis phase to establish percentage of relative priorities for ranking proposals and selecting the best.

Results: Sixty-four (64) variables were identified from literature and hierarchically arranged into 4 levels based on degree of preference. It was evident from the priority graph that functionality (35.26%), quality (22.00%) and usability (19.34%) had the higher priority weights, while cost (2.47%) and vendor services (6.26%) had the least.

Conclusion: Our results point to the utility of AHP in software project proposal evaluation. AHP has been applied severally in decision modeling. An extensive literature search produced a high number of variables, which were aggregated into semantic groups. Our results indicate that *functionality*, *quality*, and *usability* are given high consideration in proposal evaluation, while cost and vendor services are not seen to be a critical factors.

Keywords: Analytical Hierarchy Process, Software Project, Evaluation, Selection, Organization, Multiple Decision Variables

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1. INTRODUCTION

In [1], it was reported that over 20% of the global economic activities are created through projects in order to bring strategic change and add value to organizations. Project management is a blend of scientific and professional specializations that help organizations to become efficient, effective, and competitive. Despite efforts made by researchers and professional organizations like the Project Management Institute (PMI) and International Project Management Association, some projects still fail. This causes major concern to professionals and organizations in understanding the factors that lead to project success and failure [2-5]. The authors in [6] conducted a longitudinal study involving 51 database development teams. They indicated that software projects are complex, dynamic, comprised of unstructured tasks, and dependent on diverse skill-sets of individuals. While analyzing complex adaptive systems and agile development practices, [7] stated that software development is affected by internal, external, and social factors.

It was reported in [8] that a successful software project entails the following chronological stages: selecting the best software project proposal among several proposals that vendors submit, good implementation of the approved proposal, managing business processes, and examining the practicality of the system. However, a wrong software project selection would lead to software failure and weaken the system and thus adversely impact on company performance [9-11]. In [12], the authors did a meta-analysis of 70 failed software projects with the view to understanding the causes of failures and they were able to establish wrong selection of software project proposal for implementation, as one of the causes of software failure.

Decision-making in IT project selection involve multiple, sometimes conflicting, objectives and criteria and hence called Multi Criteria Decision-Making (MCDM) [13, 14]. Often the criteria include both qualitative and quantitative factors, whereas the quantitative criteria may be measured in incomparable units (for example, the market share of a vendor and the price of a software package of that vendor). Software project evaluation and selection problems are MCDM based problems of which several methods have been proposed to help organizations make good Information System (IS) project selection decisions. The existing methodologies for IS project selection range from single-criteria cost/benefit analysis [15] to multiple criteria scoring models [9], and ranking methods [16], or subjective committee evaluation methods. Due to the characteristics of the project selection decision, analytical hierarchy process (AHP) is applied [17]. Analytic Hierarchy Process [18, 19] is one of the MCDM methods to which recently much attention is being paid.

In [11], the authors presented the variables that could be used by management of an organization to evaluate software project proposals with the view of making good and perfect selection from the list of proposals

submitted by vendors for assessment. The report presented in the article is the first phase of our research that produced the required input variables to the AHP based system that we are proposing in this work. The variables listed in [11], will be fed into the AHP based model for software project proposal evaluation and selection. The second phase of our research is presented in this paper and hence we presents the conceptual framework of the AHP-based system that will help to prioritize and rank software project proposals submitted by vendors based on some decision criteria, in a step-by-step manner with the aim of selecting the best software project proposal after resolving all possible inconsistencies.

2. MATERIAL AND METHODS

2.1 Review of Related Works

Software project evaluation and selection is a complex process, which is made difficult by the multiplicity of products, variation in product performance, and uncertainties of users' needs. The selection of inappropriate packages may compromise business processes, impact negatively on the functioning of the organization, and jeopardize the very existence of the organization [11, 20]. Software products from different backgrounds are likely to exhibit different strengths and weaknesses. A weakness in one area would not necessarily eliminate a software product from consideration, as organizational requirements are not usually absolute [21]. Therefore, it is essential to utilize methodical means of evaluating and selecting appropriate software project proposal that is cost effective and suits the business process needs, structure, culture, and environment of the organization. Software evaluation and selection involves an intense activity, which could take months and a number of personnel in planning and deciding on critical concomitants that should go into decision matrix. Adoption decisions could be based on a number of factors, which could be managerial, organizational, technological, environmental, or product related [22, 23]. According to [24] software evaluation and selection is a technology adoption decision, which revolves around product and organizational characteristics. Software evaluation could be an engineering problem or customer satisfaction problem. Therefore, the emphasis is on one of two dominant perspectives, namely software engineering perspective [25] and the customer perspective [26]. It was reported in [2, 27-29] that most of the evaluation models focused on the software developer and the development process rather than extending the evaluation criteria category to customer satisfaction and perception. Customers are individuals and organizations who purchase software products and services and hence their roles in the process of software development, evaluation, adoption and utilization should not be underestimated [2, 30].

There are various procedures that can be adopted for evaluating and selecting software project proposal. A six step process (see Figure 1) of information system (IS) acquisition was presented in [31]: planning, which

is a continuous exercise throughout the selection process; information search, which provides information used in subsequent steps; selection, which includes shortlisting of vendors and technologies; evaluation, which includes vendor, functional and technical evaluation of potential candidate in order to make a choice which eventually culminates into business and legal negotiations.

Jadhav and Sonar in [32] proposed a generic stage-based methodology for selection of any software package which consists of the following seven stages: 1) Determining the need for purchasing the system and preliminary investigation of the availability of packaged software that might be suitable, including high level investigation of software features and capabilities provided by vendor.; 2) Short listing of candidate packages.; 3) Eliminating most candidate package that do not have required feature or do not work with the existing hardware, operating system and database management software or network.; 4) Using an evaluation technique to evaluate remaining packages and obtain a score or overall ranking of them.; 5) Doing further scrutiny by obtaining trial copy of top software packages and conducting an empirical evaluation. Pilot testing of the tool in an appropriate environment.; 6) Negotiating a contract: specifying software price, number of licenses, payment schedule, functional specification, repair and maintenance responsibilities, time table for delivery, and options to terminate any agreement.; 7) Purchasing and implementing most appropriate software package. The authors found that none of the primary studies explicitly covered step 7. However, good evaluation practice suggests that some action should be taken to ensure that the selected package performs as expected after implementation.

A methodology was proposed in [33] by using analytical framework of AHP to synthesize decision makers' tangible and intangible measures with respect to numerous competing objectives inherent in ERP system selection and other IS and facilitates the group decision-making process. They developed a procedure for selecting a suitable IS (ERP) system (See Figure 2). The proposed procedure allows a company to identify the elements of ERP system selection and formulate the

fundamental-objective hierarchy and means-objective network. The pertinent attributes for evaluating a variety of ERP systems and vendors can be derived according to the structure of objectives. The procedure is as follows: 1) Form a steering committee and collect all possible information about the IT vendors and system.; 2) Identify the IT project characteristics.; 3) Construct a structure of objectives to develop the fundamental-objective hierarchy and means-objective network.; 4) Extract the attributes for evaluating IT systems from the structure of objectives.; 5) Filter unqualified vendors by asking specific question, which are formulated as the system requirement.; 6) Evaluate the IT project using the AHP method.; 7) Discuss the results and make the final decision.

There are several methods that exist for software evaluation, depending on the perspectives, organizational needs and evaluation expertise. In [34], evaluation methods were categorized into the following: subjective evaluation methods, objective evaluation methods, cooperative evaluation methods, expert evaluation methods and experimental evaluation methods. The subjective evaluation methods are directly based on the user's subjective views of the software (e.g., questionnaires and interviews). In [27], a subjective evaluation method was adopted to evaluate the performance of distributed software system architecture. Cooperative evaluation methods involve actively involving the users of the software in the process of evaluation, while the expert evaluation methods draw upon expert knowledge to make judgments about the usability of the system for specific end users and tasks.

Listed below are some of the shortcomings deduced based on our study of previous models used for evaluating software project proposals:

- Most of the evaluation models e.g. [2, 27-29] focused on the software developer and the development process rather than extending the evaluation criteria category to customer satisfaction and perception.
- Most of the studies e.g. [35-37] did not suggest some actions to be taken to ensure that the

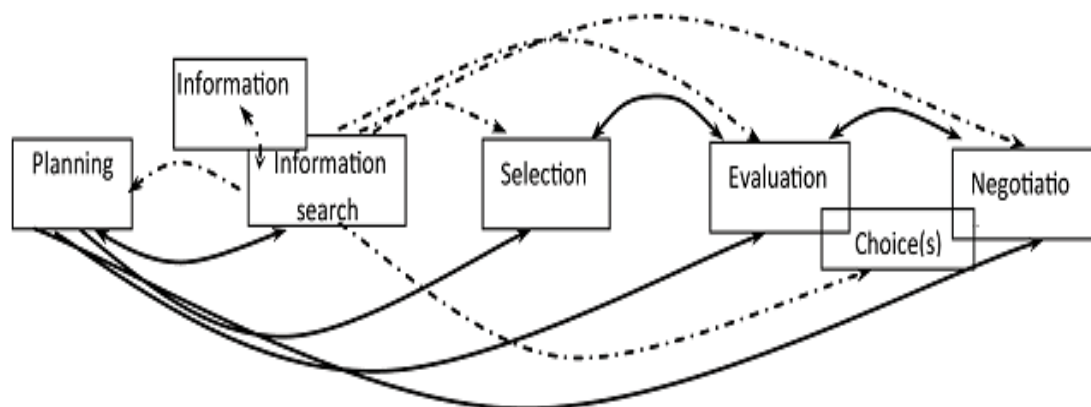


Figure 1 Model of ERP Acquisition Process [31]

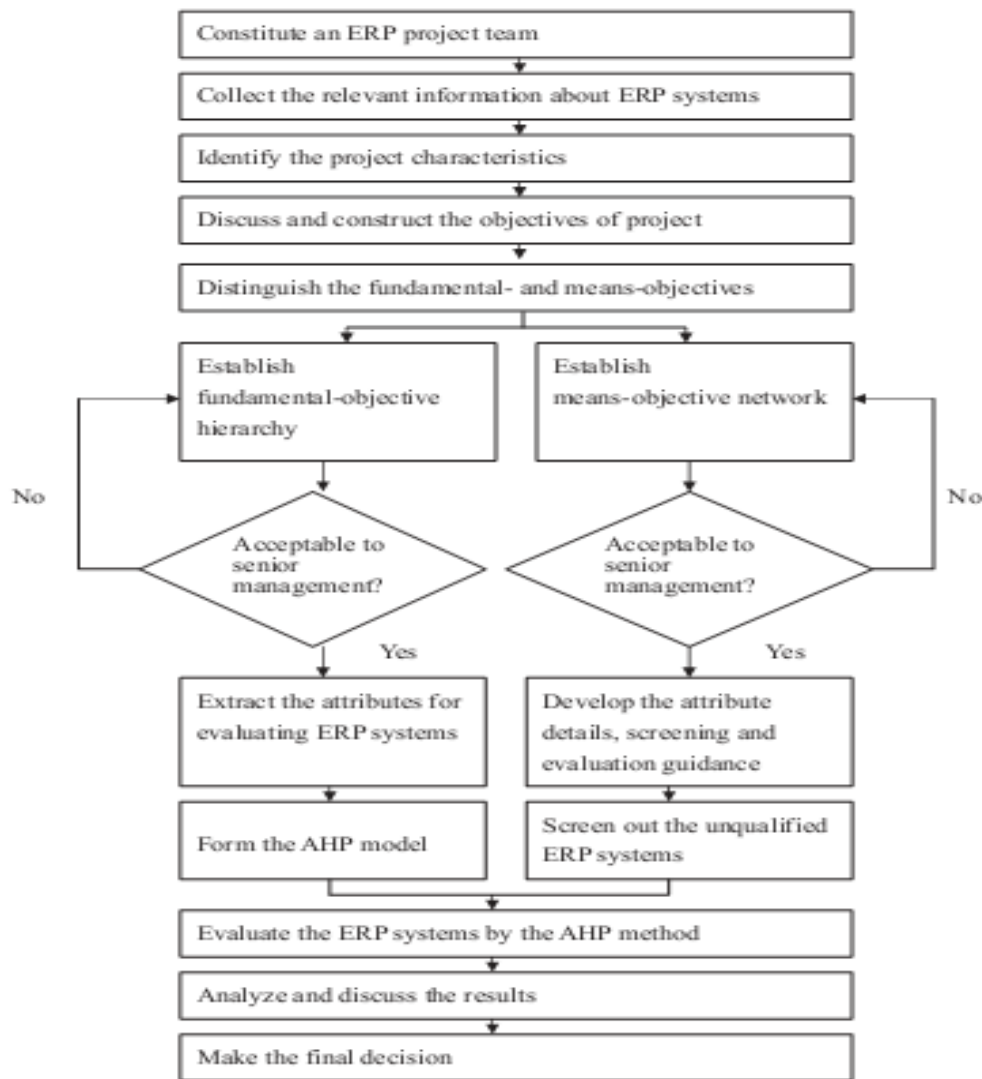


Figure 2. Comprehensive ERP System Selection Framework [33]

- c. selected package performs as expected after implementation.
- d. The applicability of some of the models e.g. [38-40] is most times weakened by sophisticated mathematic models vis-à-vis limited parameters for a practical software system selection decision. This occurs in most cases when the evaluation parameters are not readily quantifiable and hence not easy for managers to understand. Thus the approaches focused more on quantifiable calculations and look down on subjective evaluation which could help to have comprehensive selection framework of software system vis-à-vis the strategic considerations of the client company.

In this paper we adopted the subjective evaluation method and hence drew our evaluation criteria for decision making from the perspective of the management of the client organization. This approach will: 1) enable active involvement of the users in the client organization in the software selection and development process; 2) enable the software vendor to have intimate relationship with the entire management of the client organization and hence has less challenges during users' requirements gathering; 3) enable users

to easily accept, adopt and understand the use of the software when deployed. The process of evaluating and selecting appropriate software project proposal for an organization is multi-criteria oriented and hence the use of AHP to prioritize and rank the proposals submitted for evaluation based on judgmental evaluation through peer ratings.

2.2 Development of the Conceptual Framework of the AHP Based Model for Software Project Proposal Evaluation and Selection

The phases of the development of the AHP framework are as follows:

Phase One: Decomposition Phase:

- a. **Identify all decision alternatives:** For these research the decision alternatives are the software project vendors (i.e. Vendor 1, vendor 2, ...Vendor n).
- b. **Identify all the criteria for evaluation:** the criteria are the evaluation factors. The evaluation factors used in the proposed framework were sourced from various literatures such as [8, 10-12, 19, 24, 31, 33, 41-52]

Level 2 criteria (factors): cost, functionality, flexibility, usability, quality, vendor services.

Level 3 criteria (sub-factor): organizational cost, cost of implementation, module content, ease of customization, interoperability and completeness, system adaptability, system integration, user interest, user experience, ease of use, reliability, efficiency, vendor experience, vendor technical knowhow

Level 4 criteria (variables): service speed, defined policies, project budget, installation and implementation cost, license cost, cost of hardware, number of modules on distributed tiers, number of modules on separable server, number of modules on independently modules, number of workstation, provision of reference site, customizable fields, customizable report, customizable fields, interface type, communication standards, availability of modules to the users, completeness, interoperability, openness, parameter settings, adaptability of system, platform independence, upgradability, ease of integration with other IS, user interest with the application, willingness of user to use the system, users experience in the problem area of the system, professional qualification of the user, familiarity of the user with IT tools, length of experience user with similar applications, ease of use of graphical interface, ease of operation, stability, recovery ability, main storage constraint, service execution time, strength of communication devices, length of experience of the vendor, warranty provided by the vendor, past business experience, ease of implementation, good implementation services, technical business skills, internal technical knowledge.

c. Develop the hierarchy of criteria for prioritizations.

- i. Identify the overall goal/objective of the selection
- ii. Identify appropriate criteria to satisfy a goal
- iii. Identify where appropriate, a sub-criteria under each criterion. This is represented in Figure 3.

Phase Two: Measurement of Preference:

Step 1: The priority model is established by identifying the relative importance of criteria through pairwise comparison (PWC) matrix. The PWC matrix is done from the top level of the hierarchy to the bottom level in order to establish the overall priority index.

Step 2: Create a matrix table for each Level based on their Upper Level: This step involves the ratio of importance of one criteria over another on a scale of 1 to 9 as it was defined by Saaty in [19] and hence produce the PWC matrix for each level.

Phase Three: Synthesis Phase:

This involves the computation of Eigen values and Eigen vector. Synthesis yields the percentage of relative priorities, which is expressed in a linear form to give the

Eigen vector. The implication of the eigenvector is that it expresses the relative importance of an attribute over another in the minds of the decision maker. The eigenvalues and eigenvector provide a means of obtaining linear relationships among the evaluation variables. A pairwise comparison matrix is a square matrix (A_v) that consists of scalar elements. We are interested in finding a scalar number λ (called *eigen value*), such that $Av = \lambda v$, in which case, v is the *eigen vector*. The eigen value is a scalar multiple of the eigen vector. According to Saaty in [53, 54], the principal eigenvector shows the priorities derived from pair-wise comparison matrix (PWC). Human judgment involves some level of inconsistency, which is reflected in the PWC. The principal eigenvector is necessary for representing the priorities associated with the PWC, given that inconsistency is within a threshold of 0.1 [18].

Steps Involved in Obtaining the Eigenvalue and Eigenvector

Step 1: Calculate the Eigen value for each cell. (Using major evaluation criteria PWC matrix table as an example for showing the step by step calculation in order to obtain the result). This is done by dividing the particular cell by the column total of each cell with the formula below:

$$E_{i,j} = V_{i,j} / T_j \quad (1)$$

Where E = eigenvalues of cell $\{a_{i,j}\}$; V = The value of the pairwise comparison matrix for cell $\{a_{i,j}\}$;

T = The sum of the values on column j

Step 2: sum up the rows and column

Step 3: Calculation of the Eigen vectors

The next step is to derive the eigenvector for variable k . This step involves the calculation of the Eigen vectors which gives the calculated weights for each major variable. The Eigenvector is calculated by dividing the row total by n .

$$\lambda_k = \Sigma E_{k,j} / n; \lambda_k = \text{row total} / n \quad (2)$$

Where:

λ_k = the eigenvector corresponding to variable k
($\Sigma \lambda_k = 1$)

$E_{k,j}$ = the eigenvalue of cell $\{a_{k,j}\}$ ($j = 1, 2, \dots, n$);

n = the number of evaluation variables

Step 4: Assess each decision alternative in terms of the lowest level sub-criteria in each criterion.

Step 5: Determine the priority order (ranking). The first priority is the best choice

Presented in Figure 3 is the conceptual framework of the proposed AHP based model for software project proposal evaluation and selection. In this research, 44 variables were used and they were loaded on 14 different factors, because of the limitation of AHP to handle too many criteria. We further group the factors into six major factors that were used as metrics for describing submitted proposals.

Also Figure 4 presents the conceptual framework of the software architecture of the proposed AHP-based system. The **User Interface** is meant for easy communication with the system. Access is gained by supplying username and password, that aid access control. The **IT Vendors** are contracted companies interested in providing software solutions for the client organization. It is expected of the IT vendors to submit their software project proposal online. It is possible that each vendors might have possible solution to more than one IT project. The next phase is to fill in an assessment form. The various project are the alternatives considered during AHP evaluation. The organizational users tend to pin point the various IT projects the organization lacks (loops in the IT sector) and takes it out to the public. It is the duty of the organizational staff to set a standard benchmark and a threshold mark which would be assigned to the IT vendors; hence any IT vendor that does not meet the threshold mark are disqualified, thus the acceptable IT vendors will be determined by using their response to the questionnaire filled. The **IT System Administrator** defines the organizational variables to be used when evaluating and selecting IT project. His/Her duty is to define new set of parameters or to modify the parameters as situation may arise. For the purpose of this work 44 variables are used as parameter for evaluation. The **Operational Staff** provides linguistics value as response to the variables in the proposal assessment form. The **Decision Maker** oversees all that has been done. There should be an interaction between the operational staff and the decision maker. Though their major task is to run IT project evaluation engine and initiates the evaluation process. This involves the **Inference Engine** picking up values, from the knowledge base to be used for evaluation and storing immediate values in the knowledge base for use. **Report Unit** is responsible for presenting output to the decision maker.

3. RESULTS AND DISCUSSION

3.1 Results

In this study the decision alternatives are the software project vendors (i.e. Vendor 1, vendor 2, ...Vendor n). The hierarchy of criteria for prioritizations is presented in Table 1 and Figure 3 below. Pairwise Comparison (PWC) matrices for Levels 2 and 3 criteria are

presented in Tables 2. The scale of preference adopted for pairwise comparison of variables is in the range 1 to 9 as defined by Saaty in [19] with 1 as the least and 9 as the highest value in the scale. The pairwise comparison of variables states the relative importance of variables when compared with one another. The single-lined cells show the pair-wise comparisons for the Level 2 factors. For example, a comparison of cost (CO) and Functionality (FU) shows a value of 0.140, but functionality against cost shows a value of 7.148. This implies that functionality is considered more important than cost by a factor of 7.148 out of 9. The diagonal (double-lined) boxes are the level 3 pair-wise comparison matrices. The first is the PWC matrix for the cost factor, while the second diagonal box is the PWC matrix for the functionality factor. Within the functionality factor, ease of customization (CUST) is almost equally valued as interoperability and completeness (NTRP) – 1.122 and 0.891 respectively.

Figures 5 presents the priority graph for Level 2 criteria. It is evident from the priority graph that *functionality* had the highest priority weight of 35.29%, while *cost* and *vendor services* had the least priority weights of 3.47% and 6.26% respectively. The Level 2 software project evaluation criteria give an eigenvector, λ_1 , while the level 3 criteria produce the eigenvector, λ_2 for each factor, and the Level 4 criteria produce the eigenvector, λ_3 for each sub factor (variable). λ_1 , combines with the column vector of Level 2 factors to give the project evaluation factor index for Level 2 criteria ($PEFI_1$), while λ_2 , combines with the column vector of the Level 3 sub factors to give the project evaluation factor index for Level 3 criteria ($PEFI_2$) and λ_3 , combines with the column vector of the Level 4 variables to give the evaluation factor index for Level 4 criteria ($PEFI_3$). Thus, it is possible to evaluate the software project at various levels of factor abstractions. At a higher level, the evaluation could involve just the Level 2 criteria (cost, functionality, flexibility, usability, quality, and vendor services). Alternatively, an organization may decide to evaluate their software project in terms of the Level 3 factors (Module Content, User's Experience, Vendors Technical Know-how, Ease of Customization, Vendor Experience, System Adaptability, User Interest, Interoperability and Completeness, Reliability, Organizational Budget, Ease of Use, Integration, Cost of Implementation, System efficiency), or in terms of the 44 Level 4 sub-factors.

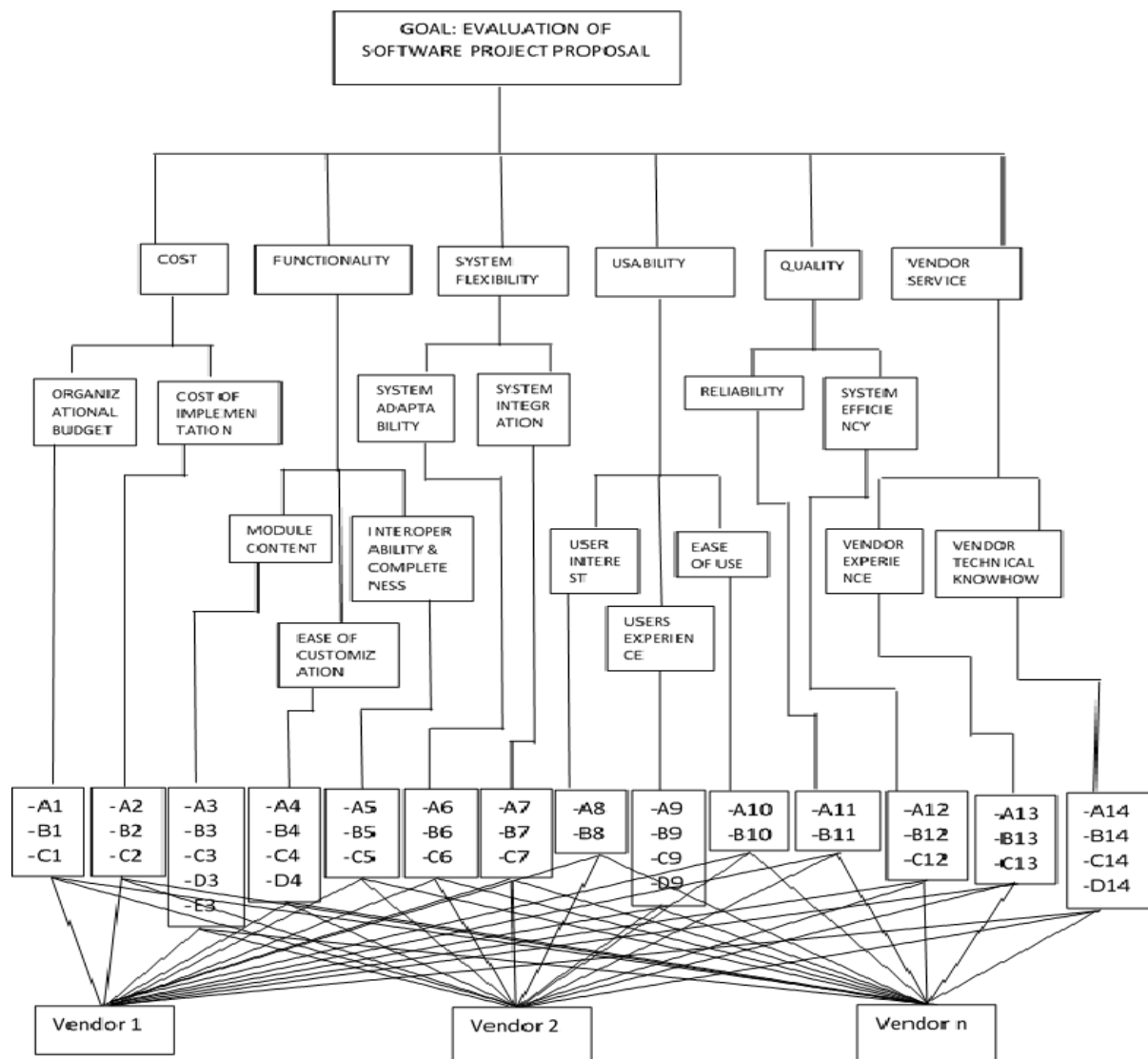


Figure 3. AHP Based Conceptual Model of Software Project Evaluation and Selection

Legend: A1: Service speed of the system; B1: Defined organization policies relating to systems and vendors; C1: Project budget; A2: Installation and implementation of the software/hardware B2: License cost; C2: Cost of hardware; A3: Number of modules on distributed tiers of the s/w B3: Number of modules on separate server; C3: Number of independently modules; D3: Number of workstation provided; E3: Provision of reference site by vendor; A4: Customizable fields in modules of the s/w; B4: Customizable report produced by the s/w; C4: User Interface type; D4: Communication standards provided by the system; A5: Availability of modules in the s/w; B5: Completeness of the software; C5: Interoperability of the system with other systems; A6: Openness of the software; B6: Parameter in the settings of the settings; C6: Adaptability in the system to the organization's environment; A7: Platform Independence; B7: upgradability of the system; C7: Ease of integration with other IS; A8: User interest in s/w; B8: Willingness of the user to use the system; A9: User experience in the problem area of the s/w system; B9: Professional qualification of the users of the system; C9: familiarity of user with the IT tools provided by the system; D9: Length of experience of user of the system; A10: Ease of use of graphical interface; B10: Ease of operation of s/w and hardware; A11: Stability of both s/w and h/w; B11: Recovery ability in case of failure; A12: Main storage constraint of the system; B12: Service execution time of the system; C12: Strength of communication devices; A13: Length of experience of vendor; B13: Warranty provided by the vendor; C13: Past business experience of vendor; A14: Ease of implementation of the system; B14: Good implementation service; C14: Technical business skills of vendor/developer; D14: Internal technical knowledge of the vendor/developer.

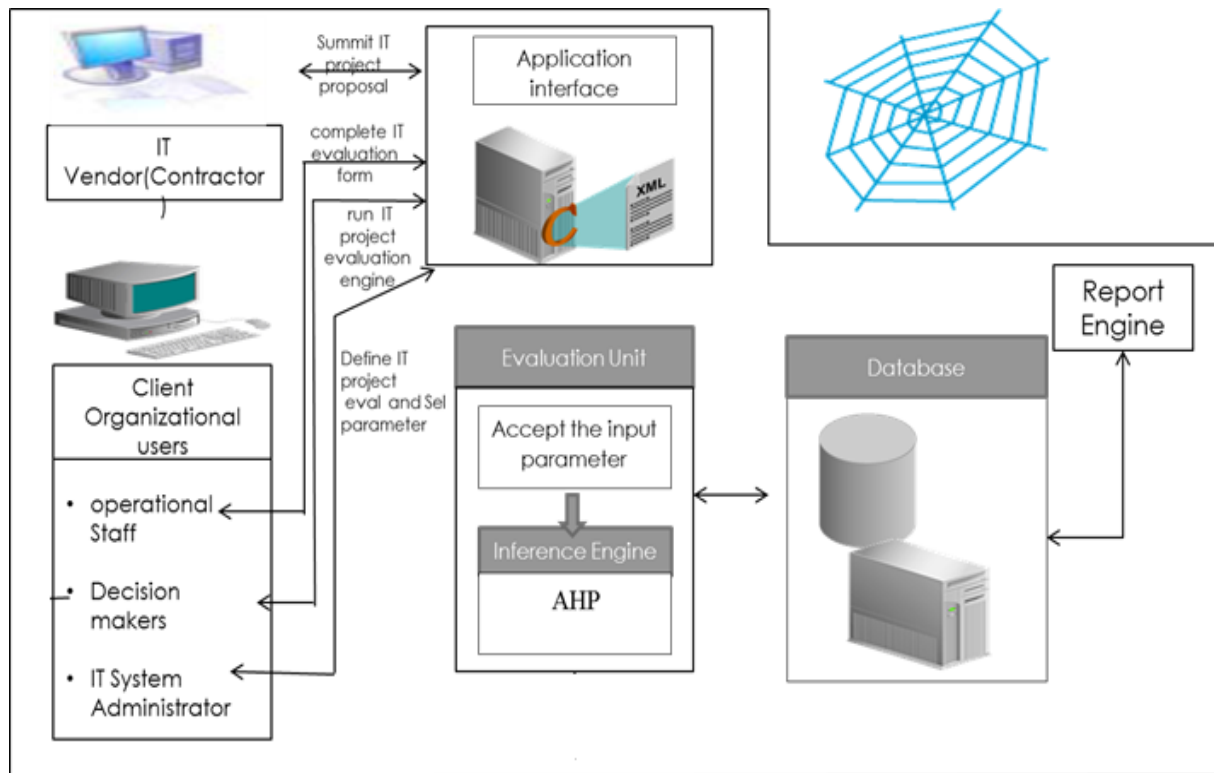


Figure 4: Conceptual Framework of the Software Architecture of the AHP-based System

3.2 Discussion

In this study we developed an AHP based framework for evaluating and selecting software project proposal that vendors submit to an organization. In order to achieve our aim, we adopted the results of the first phase of this research that was presented in [11] where we identified decision alternatives and variables from literatures for evaluating software project proposal and eighty three (83) evaluation variables were listed. Questionnaires were distributed to sample the opinions of software experts on the relevance of the evaluation variables and exploratory factor analysis was carried out to establish the significant variables. We established 64 significant evaluation variables after factor analysis and they were hierarchically arranged for prioritization. Hence in this study, we developed 4 hierarchical levels of AHP model [i.e. Level 0 (L0), Level 1 (L1), Level 2 (L2) & Level 3 (L3)] which we proposed for assessment of software project proposal. Forty four (44) level 3 variables were loaded on 14 level 2 variables and 14 level 2 variables were loaded on 6 level 1 variables. The root variable (i.e. Goal ==> "software project evaluation") is evaluated based on the 6 variables in level 1 of the hierarchy (i.e. Cost, Functionality, System Flexibility, Usability, Quality, Vendor Service).

The AHP model reveals the relative importance of various factors in the software project proposal evaluation process. The results show that functionality, quality and usability are very critical in the software evaluation decision, while cost and vendor service rank low in decision process.

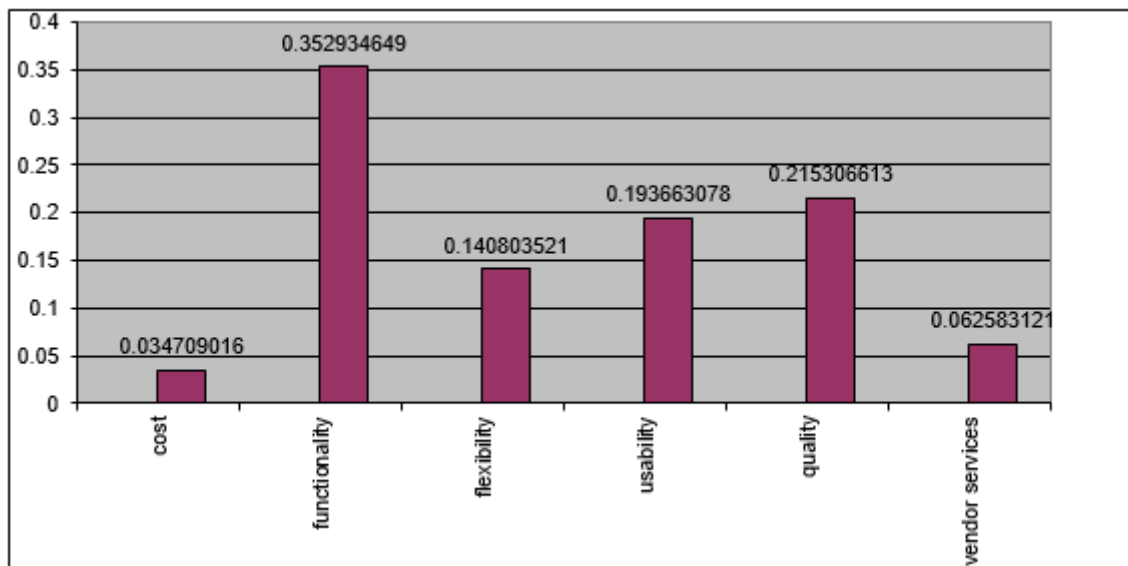
Data sample used for this research is limited in number and hence we could not capture wide view of people. Moreover, we do not consider implementation process for selected software project bearing in mind that adoption of wrong implementation process by the management of the client organization could be responsible for failed software solution in an organization. Therefore a future research is required on having an implementation framework that will focus on the cause and effect of the relationship that software project selection process activities have on the implementation process. We also note that the AHP model was developed using pair-wise comparison information provided by 20 domain experts in software project management. This model could be better generalized with a larger number of domain experts in various project environments, with a good diversity of constraints.

Table 1 IT Project Evaluation Criteria Hierarchy

Goal: Software Project Evaluation	Cost	ORGANIZATIONAL BUDGET (BUDG)	A1: Service speed of the system
		COST OF IMPLEMENTATION (COST)	B1: Defined organization policies relating to systems and vendors C1: Project budget A2: Installation and implementation of the software/hardware B2: License cost C2: Cost of hardware
	Functionality	MODULE CONTENT (MODL)	A3: Number of modules on distributed tiers of the s/w B3: Number of modules on separate server C3: Number of independently modules D3: Number of workstation provided E3: Provision of reference site by vendor
		EASE OF CUSTOMIZATION (CUST)	A4: Customizable fields in modules of the s/w B4: Customizable report produced by the s/w C4: User Interface type D4: Communication standards provided by the system
		INTEROPERABILITY & COMPLETENESS (NTRP)	A5: Availability of modules in the s/w B5: Completeness of the software C5: Interoperability of the system with other systems
	System Flexibility	SYSTEM ADAPTABILITY (ADPT)	A6: Openness of the software B6: Parameter in the settings of the settings C6: Adaptability in the system to the organization's environment A7: Platform Independence B7: Upgradability of the system C7: Ease of integration with other IS
		SYSTEM INTEGRATION (INTG)	A8: User interest in s/w B8: Willingness of the user to use the system A9: User experience in the problem area of the s/w system B9: Professional qualification of the users of the system C9: familiarity of user with the IT tools provided by the system D9: Length of experience of user of the system
		USER INTEREST (USINT)	A10: Ease of use of graphical interface B10: Ease of operation of s/w and hardware
	Usability	USERS EXPERIENCE (EXPR)	A11: Stability of both s/w and h/w B11: Recovery ability in case of failure
		EASE OF USE (EASE)	A12: Main storage constraint of the system B12: Service execution time of the system C12: Strength of communication devices
	Quality	RELIABILITY (RELB)	A13: Length of experience of vendor B13: Warranty provided by the vendor C13: Past business experience of vendor
		SYSTEM EFFICIENCY (EFFCY)	A14: Ease of implementation of the system B14: Good implementation service C14: Technical business skills of vendor/developer D14: Internal technical knowledge of the vendor/developer.
	Vendor Service	VENDOR EXPERIENCE (VDEX)	
		VENDOR TECHNICAL KNOWHOW (VDTK)	

Table 2 Levels 2 and 3 PWC Matrix

		Cost (CO)		Functionality (FU)		System Flexibility (SF)		Usability (US)		Quality (QA)		Vendor Service (VS)			
		BUDG	COST	MODL	CUST	NTRP	ADPT	INTG	USINT	EXPR	EASE	RELB	EFFCY	VDEX	VDTK
CO	BUDG	1.000	1.210												
	COST	0.827	1.000		0.140			0.215		0.180		0.172			0.390
FU	MODL			1.000	0.383	0.291									
	CUST		7.148	2.614	1.000	1.122		2.896		2.037		1.898			5.278
	NTRP			3.432	0.891	1.000									
SF	ADPT						1.000	1.099							
	INTG		4.643		0.345		0.910	1.000		0.719		0.574			2.687
	USINT								1.000	4.648	1.000				
US	EXPR		5.560		0.491			1.392	0.215	1.000	0.221	0.917			3.552
	EASE								1.000	4.526	1.000				
QA	RELB		5.811		0.527			1.742		1.090		1.000	0.763		3.955
	EFFCY											1.311	1.000		
VS	VNDEX		2.566		0.189			0.372		0.282		0.253		1.00	0.518
	VNDTK													1.929	1.00
Consistency		0.0049		0.0175		0.0012		0.0093		0.0038		0.0025			
Consensus		80.4%		70.4%		88.1%		79.2%		84.6%		86.2%			

**Figure 5 Level 2 Criteria Priority Graph**

4. CONCLUSION

This study provides organizations with valuable knowledge that would prompt them to make significant changes in the manner in which they currently proceed with the selection of any software project proposal which in turn could result in substantial savings in terms of economics (actual costs, time, and improved administrative procedures). The proposed system will: 1) enable active involvement of the users in the client organization in the software selection and development process; 2) enable the software vendor to have intimate relationship with the entire management of the client organization and hence has less challenges during users' requirements gathering; 3) enable users to easily accept, adopt and understand the use of the software when deployed.

AHP through its structured hierarchy of decision levels and pair wise comparison of elements for value judgment is more effective than utility models and scoring charts in working with semi-quantitative data as realistic inputs to the priority-setting agenda. They help to overcome in a significant way the fuzzy nature of quantitative information related to deliverable, logistics, and outcome. In the resource constrained situation of the developing countries, AHP provides a vital tool to select and rank projects based on judgmental evaluation through peer ratings. AHP provides a comprehensive and rational framework for structuring a decision problem, for representing and quantifying its elements, for relating those elements to overall goals, and for evaluating alternative solutions. It also considers

a set of evaluation criteria, and a set of alternative scenarios among which the best decision is to be made. It generates a weight for each evaluation criterion and scenario according to the information provided by the Decision Maker (DM). AHP is effective in dealing with complex decision making because it reduces complex decisions to a series of pairwise comparisons. AHP reduces the bias in the decision making process because it also checks the consistency of the DM's evaluations.

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COMPETING INTERESTS

The authors declare that there are no competing interests regarding the publication of this paper.

AUTHORS' CONTRIBUTIONS

Dr Boluwaji Akinuwaesi designed the study, developed the research methodology, managed the literature searches and performed the literature review and wrote the first draft of the manuscript. Professor Faith-Michael Uzoka co-designed the study, supervised data collection, conducted the data analyses and did the final editing.

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